

# “The Mechanical Mom” - A Salon Discussion

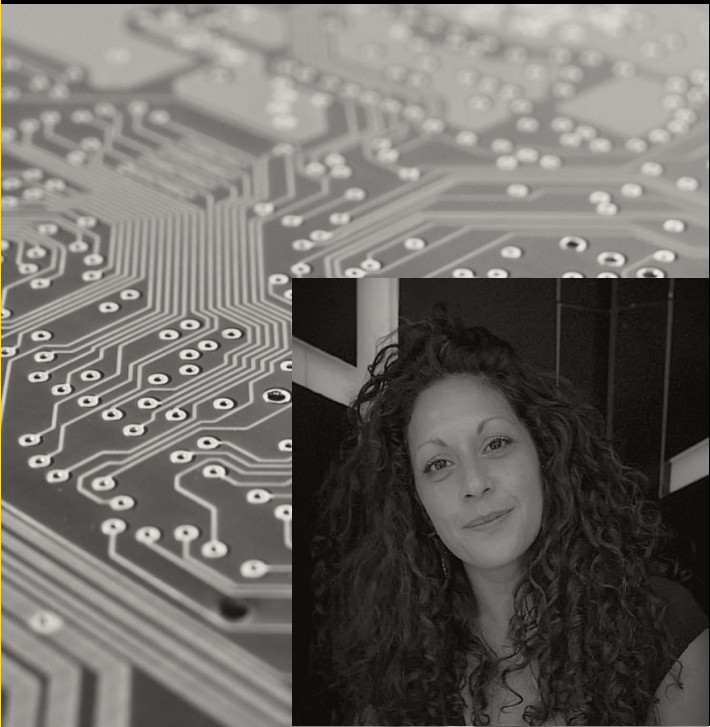
with Sarah Sharma

Thursday, October 26, 2023

11:30 - 1:00pm (PT)

CMU 202

Registration Recommended



Join the **Reimagining Datafication** working group for a salon organized around a chapter working draft from **Sarah Sharma**'s book. Titled “The Mechanical Mom,” the chapter discusses how the mundane technologies (smartphones, fitbits, AI companions, chatbots, water bottles with digital reminders, and sleep monitors) that organize the temporal and spatial contours of the day compose what she calls the maternal mandate of the Mechanical Mom and are fundamental to the reproduction of patriarchy. Our most common technological gadgets, systems, and programs uphold devalued understandings of labor, narrow worlds of care, and enclose space and control the time of others.

Registration recommended to receive a copy of the draft chapter:  
<https://bit.ly/oct26-mom>

Sharma will also give a lecture on October 24 at 4pm in CMU 120.

**Sarah Sharma** (Media Theory) is Director of The ICCIT at the University of Toronto. She is the author of *In the Meantime: Temporality and Cultural Politics* (Duke, 2014) and co-editor of *Re-Understanding Media: Feminist Extensions of Marshall McLuhan* (Duke, 2022).

*Accommodation requests related to a disability or health condition should be made by October 13 to the Simpson Center, 206.543.3920, schadmin@uw.edu.*

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