



Sarah Sharma

Broken Machine: Towards a Techno-Feminist Refusal

Tuesday, October 24, 2023

4:00 - 5:30pm (PT)

CMU 120

This talk outlines a techno-feminist media theory oriented towards breaking with the current patriarchal techno-logic. **Sarah Sharma** will show how alt-right understandings of gender and alt-right formulations of technology share an ambivalent and fraught relationship concerned with the submission of the technological tool. Such treatment of tech and gender is not exclusive to the alt-right but is increasingly (if unwittingly) the dominant approach to technology and gender in popular feminist approaches to technology as well. This talk will call for a deeper media analysis at the core of techno-feminism and advance a theory and strategic techno-politics around Techno Determined Feminism. This event is part of the **Reimagining Datafication: Critical and Feminist Agendas** project.

Sarah Sharma (Media Theory) is Director of The ICCIT at the University of Toronto. She is the author of *In the Meantime: Temporality and Cultural Politics* (Duke, 2014) and co-editor of *Re-Understanding Media: Feminist Extensions of Marshall McLuhan* (Duke, 2022).

Accommodation requests related to a disability or health condition should be made by October 13 to the Simpson Center, 206.543.3920, schadmin@uw.edu.

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